



DIJON

# BURGUNDY SCHOOL OF BUSINESS



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Created in 1899, BSB is an international Grande École of management and research, member of the Conférence des Grandes Écoles and double accredited with EQUIS and AACSB labels.

BSB offers high-level management training courses that are accessible from undergraduate to postgraduate.

BSB also highlights its expertise in wine management with the world-renowned School of Wine and Spirits Business, which is entirely dedicated to this sector of activity.

**Key figures: 177 partner universities in 52 countries, 1,500 corporate partners, +16,000 Alumni all over the world, 78 core faculty members + 350 part-time professional and academic lecturers.**

## ◆ MAIN PROGRAMMES OF STUDY

Our management programs are based on high quality teaching and research that enables our students to acquire professional expertise that meets the needs of the professional world. Our programmes are:

Bachelor Marketing and Business, 100% English or French taught, State degree recognized abroad. Taught in Dijon or Lyon.

Master Grande Ecole, 100% English or French taught, State degree recognized abroad. Taught in Dijon.

Our three School of Wine and Spirits Business programmes located in Dijon are: MSc Wine Management (100% English taught), MBA Wine and Spirits Business (100% English taught) et le MS Commerce International des Vins et Spiritueux (70% French and 30% English taught) Our others English taught MSc's are : MSc Corporate Finance and Investment Banking, MSc Global Marketing and Luxury Management, MSc Arts and Cultural Management, MSc Digital Leadership, MSc Data Science and Organizational Behavior, MSc International Business Development.

MS Management des Entreprises Culturelles et des Industries Créatives, 100% French taught, in Paris.

## ◆ RESEARCH

Created in 2003, the Centre de Recherche sur les Entreprises (CEREN) brings together the school's research activities and brings together more than 50 French and International BSB research professors, around six research axes in the fields of Management and Economic Sciences.

Since January 2017, CEREN has been certified as a Welcome Team (EA 7477) by the Direction Générale de l'Enseignement Supérieur et de l'Insertion Professionnelle (DGESIP).

## ◆ STRENGTHS

Join an International business school in the top 1% worldwide! Our strengths and differentiation points are:

Individualized support: Our human-sized school, our face to face classroom courses (40 students maximum) and our dedicated student services allow us to support you in your personalized career paths. Our recent award of the "Bienvenue en France" label attests to this aspect.

A strong international dimension: On campus with 25% international students, you can follow our courses 100% in English, our international seminars and all our dedicated events throughout your studies.

Optimized employability: With diplomas recognized in France and all around the world, 92% of our graduates found a job in less than 6 months after graduation. You will also join our network of Alumni International, which creates professional opportunities throughout your life.

## ◆ LOCATION

BSB's campus is in the heart of downtown Dijon, a medium-sized city and capital of Burgundy, located 1:40h from Paris by TGV, 1:30h from Lyon and 3:00h from London and Geneva.

Renowned for its historical heritage, architecture, cultural life, gastronomy and affordable cost of living (750 euros/month in average), Dijon is a UNESCO World Heritage Site and is a city particularly appreciated by students.

The Lyon campus is also an option for Bachelor and MSc Digital Leadership students.



## IDENTITY FORM

◆ **Precise name of the institution**  
Burgundy School of Business

◆ **Type of institution**  
EESC: Etablissement d'Enseignement Supérieur Consulaire

◆ **City where the main campus is located**  
Dijon

◆ **Number of students**  
2700

◆ **Percentage or number of international students**  
25%

◆ **Type and level of qualifications awarded**  
Bachelor Marketing and Business and Master Grande Ecole: State degrees, recognized by French State and all over the world.  
MSc, MS et MBA: Institutional degrees

◆ **French language courses**  
Yes - Weekly French courses for all levels, taking place at BSB.

◆ **Programs for international students**  
Yes - All our programmes are open to international students.

◆ **Programs in English**  
Yes - Bachelor Marketing and Business, Master Grande Ecole, MSc Corporate Finance and Investment Banking, MSc Global Marketing and Luxury Management, MSc Arts and Cultural Management, MSc Digital Leadership, MSc Data Science and Organizational Behavior, MSc International Business Development, MSc Wine Management, MBA Wine and Spirits Business

◆ **Registration fees/year (for information only)**  
Depending on the programmes, between €7,500 to €25,000 euros. Master in Management: €11,000/year.

◆ **Postal address**  
29 rue Sambin - BP 50608 - 21006 DIJON Cedex - France

[bsb-education.com](http://bsb-education.com)

Member of Campus France Forum

