



LILLE AND PARIS

IÉSEG SCHOOL OF MANAGEMENT



IÉSEG School of Management is a top 10 French business school. It is a member of the 'Conférence des Grandes Ecoles' and accredited by EQUIS, AACSB and AMBA. IÉSEG's mission is rooted in the school's history, which has always highlighted the necessity of giving students in-depth, multi-disciplinary knowledge and practical know-how. At IÉSEG the development of creative and innovative managers, who are strategic and visionary thinkers, is of fundamental importance. Our graduates can initiate and manage change, while contributing positively and effectively to dynamic organizations.

IÉSEG has a strong international mindset with partnerships in 292 universities in 71 countries: over 82% permanent professors with international backgrounds and experience: and 2600 international students from 100+ countries out of 5850 students.

The School has built solid relationships with over 2500 companies. Students - bachelor through master level - must gain professional experience during their studies.

◆ MAIN PROGRAMMES OF STUDY

The following programs are totally new in English:

- The Grande Ecole program's goal is to train well-rounded managers in 5 years with 9 specializations
- The 3-year Bachelor in International Business program prepares graduates to directly enter the job market. In their last year students may specialize in International Marketing; Financial Reporting and Analysis; International Negotiation; Capital Markets; and International Project Management.
- The 1-year MSc programs are open to students with an undergraduate degree who want to continue their education in a particular field. The School offers the following MSc programs: - International Business - Investment Banking and Capital Markets - Digital Marketing

& CRM - Business Analysis & Consulting - Finance - Fashion Management - International Accounting, Audit & Control - Big Data Analytics for Business - International Business Negotiation - International Business and Technology.

- The International MBA is designed for young professionals and has a high potential for excellence in multiple settings, and has at least 3 years of work experience.

- Short-term summer programs in global business and management, or cultural topics and French language classes, take place on the Paris campus. At the International Summer Academy students from all over the world earn ECTS credits and enjoy the famous French 'art de vivre'.

◆ RESEARCH

In France IÉSEG is ranked second for Research by the Student / Express. It shares the unique honor with HEC of being the only two French business schools aligned with CNRS (Europe's largest research organization).

◆ STRENGTHS

- Ranked in the top 10 French Business Schools
- Triple international accreditation: AACSB, EQUIS and AMBA
- 322d in the 2018 Financial Times Global ranking of the 95 Master in Management Programs
- 2 campuses: Lille & Paris
- French language classes included for all international students
- Services for international students: welcome, orientation, housing, support
- Trading rooms in collaboration with Bloomberg and Thomson Reuters EIKON
- Student life: more than 130 student associations

◆ LOCATION

The main campus of IÉSEG is located at the heart of Lille, 1 hour from Paris, 30 minutes from Brussels and 1 hour 20 minutes from London. The second campus is at Paris - Defense, the heart of the French business district.



EMPOWERING
CHANGEMAKERS
FOR A
BETTER SOCIETY



IDENTITY FORM

- ◆ **Precise name of the institution**
IÉSEG School of Management
- ◆ **Type of institution**
Association
- ◆ **City where the main campus is located**
Lille and Paris
- ◆ **Number of students**
5850
- ◆ **Percentage or number of international students**
44 %
- ◆ **Type and level of qualifications awarded**
Master Degree - Bachelor- MSc Masters of Science - MBA
- ◆ **French language courses**
Yes - Required courses for foreign students
- ◆ **Programs for international students**
Yes - All programs
- ◆ **Programs in English**
Yes - All programs
- ◆ **Registration fees/year (for information only)**
10 223 euros to 26 000 euros depending on the program
- ◆ **Postal address**
Lille campus: 3, rue de la Digue - 59000 LILLE
Paris campus: Socle de la Grande Arche
1 Parvis de La Défense - F-92044 Paris
La Défense cedex

<https://www.ieseg.fr/en/>

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