



ISC PARIS BUSINESS SCHOOL

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PARIS
BUSINESS SCHOOL

Established in 1963, ISC Paris Business School is committed to providing business students with the high level management skills necessary to operate and perform in a global environment. ISC Paris is part of the highly selective French "Grandes Écoles" and member of the prestigious "Conférence des Grandes Ecoles" (CGE). Awarded by ISC Paris, the Master Degree is endorsed by the French Ministry of Education.

◆ MAIN PROGRAMMES OF STUDY

MASTER "GRANDE ECOLE" – Master in Management

Two-year accredited Master.

First year is generalist: 100% French or 100% English.

Second year, students will pick one of seventeen specializations.

Three specializations 100% English:

- International Business & Management (100% en anglais)
- Innovation in European Business (100% en anglais)
- Sustainable development & global management (100% anglais)

BACHELOR

BACHELOR DEGREE in Business (75% French, 25% English)

BACHELOR DEGREE in International Business (100% English)

Generalist program: Marketing, Management, Finance, Human Resources, Accounting classes.

MASTER OF SCIENCE

MSc International Business & Marketing (100% anglais)

MSc International Business & Finance (100% anglais)

MSc International Business & Supply Chain (100% anglais)

MSc Luxury (100% anglais)

MSc Marketing Digital & Data Management

MSc Management des Industries de la Santé

MSc Marketing & Communication

MSc Cyber-résilience

MBA

MBA in International Business (16 months)
100% English program for professionals.

DBA

Doctorate in Business Administration
Online program in three years
100% English program for professionals with a masters degree.

◆ RESEARCH

ISC Paris Research Laboratory is divided into 3 teams:

- Team 1 – Marketing and consumer behavior
- Team 2 – Strategy, Entrepreneurship, Innovation and Business Models
- Team 3 – Norms and Organizational Change

The School publishes several journals:
CRISC - Les Cahiers de la Recherche ISC (Working Papers ISC), with 2 issues per year:
EMEFIR- The Euro-Mediterranean Economics and Finance Review, with 1 issue per year.

In recent years, ISC Paris organized or jointly organized on average 8 conferences which attracted international participants.

◆ STRENGTHS

- High-level academic recognition
- Wide range of specializations in English and/or in French
- Wide range of professional experiences offered
- Personalized educational support
- Qualified and committed faculty
- AACSB international recognition
- Prestige of the ISC Paris group
- A growing network of international alumni

◆ LOCATION

Paris' 17th district, a few minutes from the business center of La Défense and from the Champs Elysées.



IDENTITY FORM

- ◆ **Precise name of the institution**
ISC Paris Business School
- ◆ **Type of institution**
Non profit organization
- ◆ **City where the main campus is located**
Paris
- ◆ **Number of students**
2 400
- ◆ **Percentage or number of international students**
15%
- ◆ **Type and level of qualifications awarded**
Bachelor - Master - MSc - MBA
- ◆ **French language courses**
Yes
- ◆ **Programs for international students**
No
- ◆ **Programs in English**
Yes - English programs at bachelor level, master's and MBA.
- ◆ **Registration fees/year (for information only)**
According to the programs
- ◆ **Postal address**
22, boulevard du Fort de Vaux - 75848
Paris Cedex 17 France

<http://iscparis.com>

Member of Campus France Forum

